



Resolve to Keep your Neighborhood Clean!

Sign up for the Great American Cleanup, March 25-26

(Hampton Roads, Va., March 3, 2022) – Have you noticed more litter in your neighborhood over the past year? Many local cities and counties are reporting increases in litter clogging storm drains, along roadways and in parks and waterways. Residents can do something about it, by signing up for this year’s **Great American Cleanup, March 25-26** in Hampton Roads.



“We encourage residents and business owners to keep their properties clean year round, but it makes a difference when we join together to clean up the region as a whole,” said Katie Cullipher, who co-leads the askHRgreen.org public awareness and education initiative.

The two-day, Great American Cleanup event draws about 1,000 volunteers each year to conduct a clean sweep of the region. Military commands, local businesses and non-profits join forces with local government and private citizens to remove litter from roadsides and waterways, tend community gardens and improve public parks. Since 2019, volunteers have cleared more than 47 tons of litter from the area.

When registering for the Great American Cleanup at www.askHRgreen.org/cleanup, volunteers can choose from leading or participating in a community cleanup, as well as selecting the type of cleanup event.

If the Great American Cleanup dates don’t work with your schedule, that’s not a problem. Cullipher said residents can rally their neighbors at any time through askHRgreen.org’s [Team Up 2 Clean Up](#) program, which supports community cleanups year-round with supplies such as litter grabbers, trash bags and safety equipment.

“Studies confirm that beautiful places are not only environmentally healthy, they contribute to the region’s economy, society and they’re better places to raise families, start a business and go to school,” Cullipher said. “Everyone can play a role in keeping Hampton Roads clean.”

For details about the Great American Cleanup in Hampton Roads, visit www.askHRgreen.org/cleanup.

About askHRgreen.org Celebrating its 10th anniversary this year, askHRgreen.org is your go-to resource for all things green in Hampton Roads – from recycling tips and pointers for keeping local waterways clean to water-saving ideas and simple steps to make local living easy on the environment. Launched in 2011, the region-wide public awareness and education campaign is administered through the Hampton Roads Planning District Commission and powered by the following members: The cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, and Williamsburg; the counties of Gloucester, Isle of Wight, James City, Southampton, Surry and York; the town of Smithfield; and HRSD. Like askHRgreen.org on [Facebook](#), follow on [Twitter](#) and [Instagram](#), tune in to [YouTube](#) and catch the “Let’s Talk Green” [blog](#), written by a team of local experts. **For background on askHRgreen.org’s 10th anniversary, take a look!** <https://askhrgreen.org/about/about-askhrgreen-org/>

Media Contacts:

Katie Cullipher, HRPDC Principal Environmental Education Planner
(757) 420-8300; kcullipher@hrpdcva.gov

Elizabeth Evans, Red Chalk Studios
(757) 705-7153; elizabeth@redchalkstudios.com