

# The National Kickoff of the Great American Cleanup™

## TEAM UP 2 CLEAN UP in Hampton Roads!

### May 3-4, 2019

Hampton Roads, through the partnership of askHRgreen.org and Keep Virginia Beautiful (KVB), will be a 2019 National Kickoff location for the Great American Cleanup™! Get the latest news about the Kick-off at [askhrgreen.org/great-american-cleanup](http://askhrgreen.org/great-american-cleanup).

#### EVERYONE IS WELCOME TO PARTICIPATE!

##### **Military commands, businesses and corporations**

Form a Challenge Team within your work group. Sign up at [askhrgreen.org/great-american-cleanup](http://askhrgreen.org/great-american-cleanup). Help your team transform a site right before your eyes.

##### **Individuals and families**

Join one of the projects throughout the region and in your hometown. Go to [askhrgreen.org/great-american-cleanup](http://askhrgreen.org/great-american-cleanup) to choose your city and project preferences.

##### **Become a sponsor**

Join the efforts of Keep Virginia Beautiful and askHRGreen.org. Visit [askhrgreen.org/great-american-cleanup](http://askhrgreen.org/great-american-cleanup) to find all the details and benefits of sponsoring this great event, or contact Mike Baum at [mbaum@keepvirginiabeautiful.org](mailto:mbaum@keepvirginiabeautiful.org) - (804) 562-7144.

**VOLUNTEER TODAY!** You, your family, company or military command can join!

CLEAN UP, GREEN UP, SPRUCE UP your community! All of Hampton Roads will come together this spring to help with:

- RIVER CLEAN UPS
- DUMPSITE CLEAN UPS
- COMMUNITY GARDENS
- RECYCLING EVENTS
- PARK SHELTER REPAIRS
- RECREATIONAL TRAIL MAINTENANCE
- AND OTHER BEAUTIFICATION PROJECTS

[askhrgreen.org/great-american-cleanup](http://askhrgreen.org/great-american-cleanup)



**askHRgreen.org**



# GET INVOLVED - askHRgreen.org

On May 3-4, 2019 askHRgreen.org and KVB are mobilizing thousands of volunteers throughout the 17 cities and counties in Hampton Roads to improve our community where you do business - while providing opportunities for you to promote your business too!

Our corporate partners have the ability to leverage this exciting program by:

- Delivering a dynamic relationship marketing/brand-building program
- Gaining significant local, regional and state media recognition
- Increasing awareness/public recognition of both KVB, askHRgreen.org and our sponsors
- Engaging your employees in meaningful environmental and community improvement projects that align with your company's community outreach goals
- Improving the economic climate and the quality-of-life in communities in Hampton Roads and throughout Virginia
- Positioning KVB, askHRgreen.org and our sponsors as state and regional "change agents"
- Supporting the longer term effort to fund critical community projects in Hampton Roads that address greening of gateways, parks, beaches, shorelines and open spaces; teaching environmental stewardship through volunteer action in litter prevention and waste reduction

Join Keep America Beautiful (KAB), KVB and askHRgreen.org as a valuable partner for our National Kickoff of the Great American Cleanup™.

Your sponsorship will not only support KVB and these clean up and improvement efforts through askHRgreen, but leave a legacy of further action/results after the event is over with continued education and additional projects for Hampton Roads jurisdictions.

Three different levels of involvement are available:

- Budding Green Partner     \$1000
- Blooming Green Partner     \$2500
- Emerald Green Partner     \$5000

Please contact Mike Baum, Executive Director of Keep Virginia Beautiful at [mbaum@keepvirginiabeautiful.org](mailto:mbaum@keepvirginiabeautiful.org) or (804) 562-7144 to get involved.

[www.askHRgreen.org/great-american-cleanup](http://www.askHRgreen.org/great-american-cleanup)

