

GOODtoKNOW



CIGARETTES BUTTS = LITTER

WHEN A CIGARETTE BUTT ENDS
UP ON THE GROUND AND NOT IN
A RECEPTACLE, IT IS LITTER.



According to Keep America Beautiful,
cigarette butts are the most littered
item in America and make up:



38% of roadway litter



32% of litter in storm drains



32% of litter in outdoor
recreation areas

No Matter How Small, All Litter Has An Impact

FILTERS ARE NOT BIODEGRADABLE because they contain cellulose acetate, a form of plastic that will persist in the environment.

CIGARETTE LITTER IS HARMFUL TO WILDLIFE AND MARINE LIFE when it is carried in stormwater runoff to local waterways. No one wants to swim with cigarette butts!

CIGARETTE BUTT LITTER IS UNSIGHTLY when it accumulates in corners, gutters, and outside doorways and bus shelters, creating a sense that no one cares about our community.



Smokers

Smokers can help prevent cigarette litter by choosing not to litter and by following these tips:

- » Before you light up, identify an ash or trash receptacle where you will dispose of cigarette waste.
- » Carry a pocket ashtray all the time.
- » Encourage fellow smokers to be responsible for their litter.
- » Never throw cigarette butts out of car windows.

Businesses

Cigarette butt litter most often occurs when ash receptacles are not placed at areas where people are transitioning. Here's what you can do to help:

- » Provide ash and trash receptacles at entrances, loading docks, picnic areas, parking lots and along walkways of your business.
- » Educate your employees about their individual responsibility for a clean and safe working environment.
- » Participate in an "adopt-a-spot" program to clean up public places.

All Community Members

You can help by implementing Keep America Beautiful's Cigarette Litter Prevention Program which has 5 steps:

- » Gather a Task Force
- » Assess Community Needs and Establish a Budget
- » Kick-off Cigarette Litter Prevention Program
- » Evaluate Program Impact
- » Sustain and Expand

For more information about this program, go to
PreventCigaretteLitter.org



to learn about all things **GOOD & YOU**

askHRgreen.org